

# R.H. BOYD

#### The Boyd Family

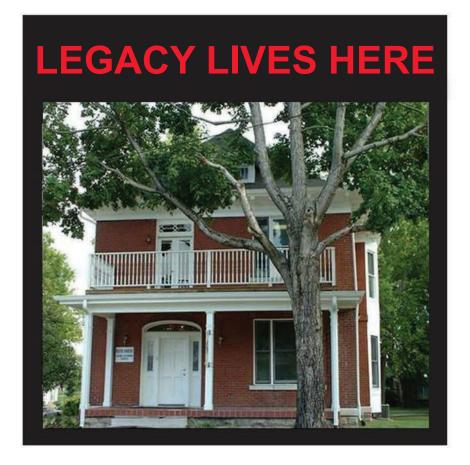
The contributions made by the Boyd Family to Nashville and the nation are vast. Generations of innovators and entrepreneurs forged new paths for families to achieve educational, economic, and social mobility. From the mid-1800's to today, the work continues to build upon the successes of the past to ensure a better future for the generations to come.

This historic home was owned by Dr. Henry Allen Boyd (1876-1959) and his wife Mrs. Georgia Bradford Boyd (1884-1952).



Dr. Henry Allen and Mrs. Georgia Bradford Boyd

Dr. Henry Allen Boyd worked diligently with his father, Dr. Richard Henry Boyd, to establish businesses relevant to the needs of freedmen in the late 19th to mid-20th century. He was the publisher of the Nashville Globe, an influential newspaper in the Black community, president of Citizen's Bank (the nation's oldest minority-owned bank) and founder of the National Baptist Publishing Board now known as R.H. Boyd Publishing Corporation.



He was a Fisk trustee and part of the group of influential Black men who convinced the Tennessee General Assembly to bring Tennessee State University to Nashville. His wife, Georgia Boyd, fought for both gender and racial equality in the city through her involvement in numerous civic organizations. She was a suffragist and a prominent figure in Nashville's Colored Women's Club movement who dedicated her life to serving Nashville's poorest Black residents.

The Boyds were truly renaissance personalities and central figures in Nashville's Black community. Additional ventures included the Negro Doll Company, the National Baptist Congress, and the Union Transportation Company. When Tennessee segregated Nashville's streetcars in 1905, R.H. Boyd helped organize a boycott, and along with James Napier and Preston Taylor, he started a bus company. The electricity for the vehicles was provided by a generator in the basement of the National Baptist Convention publishing house.



# Let's save this vital piece of Black history together

Once a thriving early-twentieth century home in the 1930s, the Boyd House has since fallen into a state of disrepair. It was struck by a fire and then suffered from significant water damage in the aftermath.

In an effort to restore and preserve this significant piece of North Nashville and American history, the R.H. Boyd Family Endowment Fund seeks to transform the one-time Boyd family residence into a state-of-the-art academic space.

> **FUNDRAISING GOAL** \$1.1 MILLION

### Legacy \$250,000+

Lecture Hall Naming rights (one opportunity), inscribed brick, donor wall listing, invitation to ribbon cutting, invitation to groundbreaking ceremony, website listing, commemorative history book, invitation to ribbon cutting ceremony.

#### Innovator \$10,000+

Inscribed brick, donor wall listing, website listing, commemorative history book, invitation to ribbon cutting ceremony.

## Leader \$100,000+

Classroom naming rights (2 opportunities), inscribed brick, donor wall listing, website listing, commemorative history book, invitation to groundbreaking ceremony, invitation to ribbon cutting ceremony.

# Scholar \$9,999-\$2,500

Inscribed brick, Donor Wall Listing, website listing, commemorative history book.

# **Impact** \$50,000+

Inscribed brick, donor wall listing, website listing, commemorative history book, invitation to groundbreaking ceremony, invitation to ribbon cutting ceremony.

#### **Boyd Family Friends**

\$2,499-\$1,000

Website listing and commemorative history book.

#### **Entrepreneur** \$25,000+

Inscribed brick, donor wall listing, website listing, commemorative history book, invitation to groundbreaking ceremony.

# Community **Partner**

< \$1,000

The home sits on the campus of Fisk University, and it was transferred to the University by Dr. and Mrs. Boyd in 1938. Neither the Boyd family nor R.H. Boyd Publishing Corp. own the Boyd house, and they will not benefit directly from the proceeds of this campaign.

#### **FUNDRAISING COMMITTEE**

Honorable Howard Gentry Metro Nashville Criminal Court Clerk

# **Brenda Haywood**

Metro Nashville Deputy Mayor of Community Engagement

Rev. Dr. Harold M. Love, Jr. Tennessee State Representative, District 58

Honorable Freddie O'Connell Metro Nashville Councilman, District 19

**Dr. Learotha Williams, Jr.**Historian and Metro Historic Zoning
Commission Member

Mrs. Yvette Boyd Boyd Family Endowment Coordinator

**Dr. LaDonna Boyd**Fifth-generation Preside

Fifth-generation President/CEO of the R.H. Boyd Family of Companies

Make checks payable to:

R. H. Boyd Family Endowment Fund 6717 Centennial Blvd Nashville, TN 37209 1-877-4RH-BOYD (474-2693) endowment@rhboyd.com

