



Making a
DIFFERENCE



**R.H. BOYD
FAMILY
ENDOWMENT
FUND**

R.H. BOYD
EST. 1896

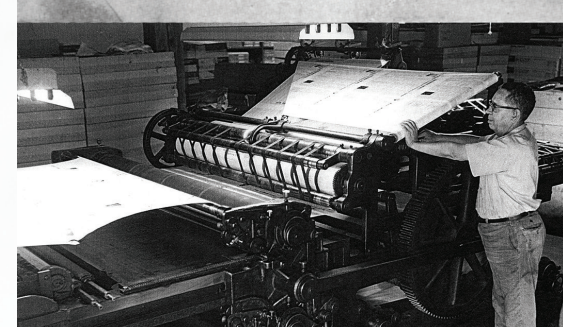
The Legacy of Rev. Dr. Richard Henry Boyd

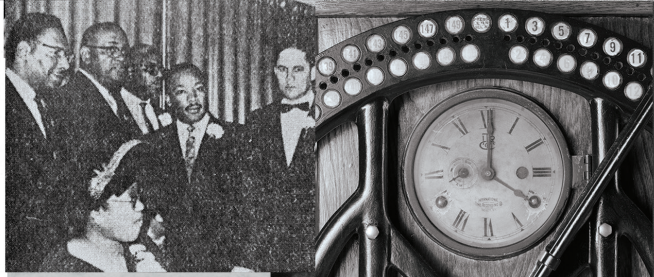


The R.H. Boyd Publishing Corporation was founded in 1896 with the belief that God-inspired visions do come true. Being a visionary, Rev. Dr. Richard Henry Boyd felt compelled to start a publishing company that met the needs of the African-American people at the turn of the twentieth century. One hundred twenty-five years later, the R.H. Boyd Publishing Corporation continues to be a beacon of excellence in the printing, publishing, and global distribution of Christian materials and church supplies with a targeted focus on the African-American community.

The company has a long standing tradition of producing, publishing, and distributing, biblically-sound and culturally relevant Christian education resources, material, and church supplies. R.H. Boyd Family Endowment Fund serves as a living memorial to our founder and puts resources back into the community to encourage students, churches, and organizations to attain goals for the betterment of a total community. The purpose of our scholarships and grants is to promote knowledge and participation in the African-American culture of students and to increase the number of graduate degree holders in certain disciplines of study.

Because of the diligence of Rev. R. H. Boyd, the company is now in its fifth generation of leadership, under his great-great granddaughter, Dr. LaDonna Boyd.





A Message from Our President and CEO



Dr. LaDonna Boyd
President/CEO
R.H. Boyd Publishing Corp.

Greetings,

Education and support are integral parts of attaining one's life goals. The R.H. Boyd Family Endowment Fund is dedicated to assisting students with achieving their academic and career success through providing scholarships for undergraduate and graduate studies. We also support community organizations that have a hands-on approach to providing opportunities for advancement to those in need. We stand on the shoulders of our founder, Dr. Richard Henry Boyd, who was born at a time when Black people were enslaved and their literacy was a crime. Over 125 years later, we proudly support students at HBCU's and PWI's across the country who are bringing their dreams to reality, as well as community organizations that are making a direct impact on those that they serve.

We encourage all eligible students to apply. Additionally, we are seeking donors to support this mission of education. All donations to the R.H. Boyd Family Endowment, a 501(c)3 organization, are tax deductible and go directly toward empowering students and their communities. Please consider supporting this mission today.

Onward,

A handwritten signature in black ink, reading "LaDonna Boyd". The signature is stylized with a large, flowing "L" and "B".

Dr. LaDonna Boyd
Fifth-Generation President/CEO

A Message from Our Coordinator



Yvette Boyd, MA.Ed
Coordinator of the R.H. Boyd Family
Endowment Fund

Mrs. Boyd is the spouse of Dr. T. B. Boyd III who served as the 4th generation President/CEO. Mrs. Boyd is a graduate of Tennessee State University with degrees in Elementary and Special Education.

Dear Friends,

Throughout my journey, I have learned the importance of giving back and making a nation of people educationally and spiritually stronger. The endeavors of our founder, Rev. R. H. Boyd, being such a visionary, has made me and everyone associated with the R.H. Boyd Publishing Corporation a catalyst for serving and promoting the betterment of mankind.

The R.H. Boyd Family Endowment Fund serves as a vehicle to put resources back in the community in a positive and helpful way. By doing so, it encourages worthy students and organizations to attain goals necessary in life. Since the inception of the endowment, thousands of dollars have been allocated to individuals and organizations to prosper and achieve goals that would otherwise not have been attainable. The impact of the endowment has allowed minority students to succeed in this rapidly changing world of diversity and strive toward excellence.

The R.H. Boyd Family Endowment Fund has made the burden of student loans less stressful, allowing students to enjoy earlier the laurels of their labor. For this reason and more, we continue the legacy of our founder by contributing to the educational goals of students and the missions of worthy organizations.

It is my passion to continue advancing culturally educated minority students in striving to achieve their goals in life. In doing so, I invite you to read about the legacy and history of the founder and namesake the of the R.H. Boyd Publishing Corporation and the R.H. Boyd Family Endowment Fund and consider becoming a part of this 5th generation organization, now in its 125th year of operation, and partner with us to continue his legacy.

A handwritten signature in black ink that reads "Yvette Boyd". The script is elegant and cursive.

Yvette Boyd
Coordinator of the R.H. Boyd Family Endowment Fund

Our Mission

The purpose of our scholarships and grants:

- To **PROMOTE** participation and increase the knowledge of the cultural heritage of African Americans.
- To **ENCOURAGE** innovation in advanced learning and professional development.
- To **INCREASE** the number of minority graduate degree holders in select fields of study.

Our goal is to:

- To **PREPARE** individuals to strive toward their professional goals and aspirations.
- To **EMPOWER** individuals to go forth and serve.
- To **IMPROVE** communities by providing financial resources to fund projects and programs.

Oversee special projects, such as the renovation of the Boyd House:

We invite you to join in a historic opportunity to partner with us in the renovation of the Boyd House on the campus of Fisk University. The home was originally owned by Dr. Henry Allen Boyd, second-generation leader of the National Baptist Publishing Board (NBPB), now the R.H. Boyd Publishing Corporation, and his wife Georgia Bradford Boyd, a suffragist and a prominent community voice for the advancement of women's and children's issues.

We recently launched a \$1.1 million nationwide campaign to restore this early-twentieth-century Edwardian-style home, which is listed on the National Registry of Historic Places. The home is being renovated to create academic spaces, such as classrooms and a lecture hall, and to build opportunities to further the educational pursuits of students in business and entrepreneurship.

With your generous financial gift, we can restore the Historic Boyd House. Visit **theboydhouse.org** to make tax-deductible gifts and pledges toward this effort and to stay up to date on specific details about the restoration and preservation process.



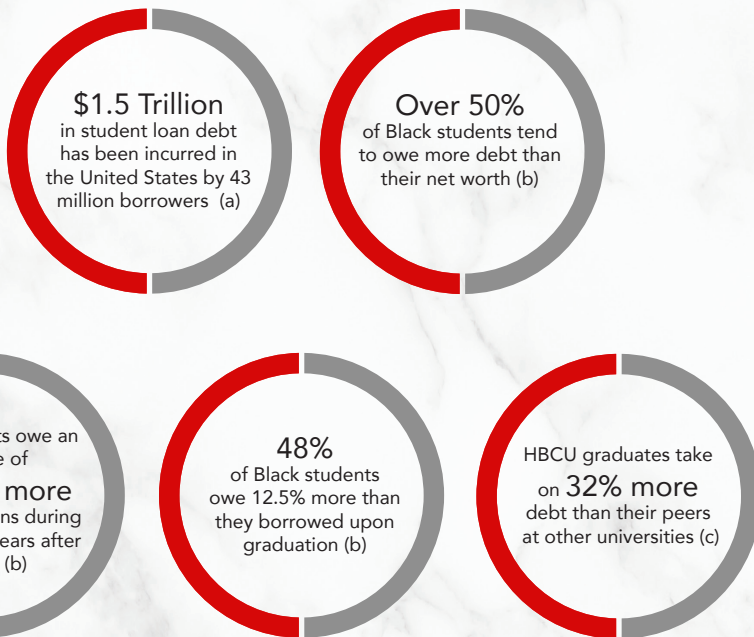
This is an older image of the Boyd House. It is in current need of major repair and has sustained significant damage to the exterior.



Dr. Henry Allen Boyd and his wife Georgia Bradford Boyd.

The Statistical Data Behind Our Mission

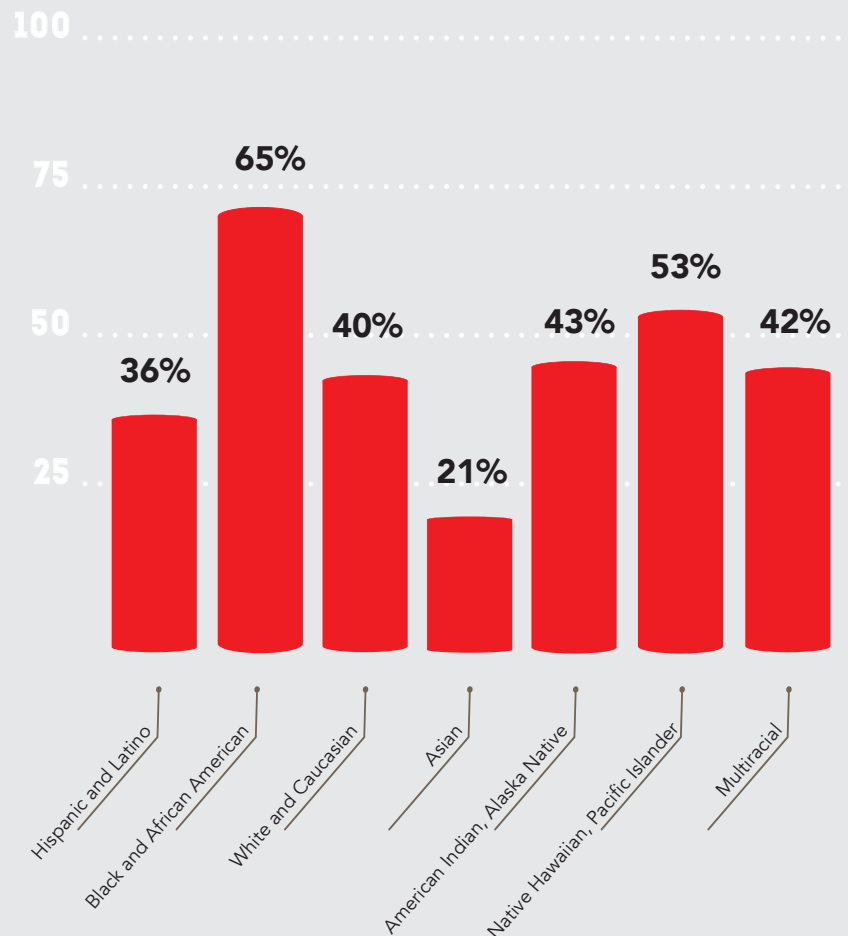
The staggering statistics regarding student loan debt and the effect it has on the African-American community propels the need.



Sources:

- (a) "Student Load Debt Statistics in 2020: A Record \$1.6 Trillion", 2020, Forbes.com
- (b) "Student Loan Debt by Race", 2020, Educationdata.org
- (c) "The Student-Debt Crisis Hits Hardest at Historically Black Colleges", 2019, The Wall Street Journal-wsj.com

Percentage of each ethnic group that graduates with \$25,000 or more in student loan debt following undergraduate studies.



Source: "Student Loan Debt by Race", 2020, Educationdata.org

Scholarship and Grant Programs

There are seven scholarship and grant classifications under the endowment program. These categories were selected to incorporate a broad spectrum and support the business functions and mission of the R.H. Boyd Publishing Corporation.

The Boyd Undergraduate Scholarship

Awarded to African-American students attending an accredited four-year institution majoring in finance, business administration, journalism, theology/religion, or any major approved by the R. H. Boyd Family Endowment Fund Committee.

The Boyd Undergraduate Scholarship for Fisk University

Awarded to a rising Junior or Senior at Fisk University majoring in finance, business administration, journalism, theology, history, english, or computer science.

The Boyd Fellow

Awarded to African-American students pursuing a master's or doctoral degree in the fields of finance, business administration, journalism, theology/religion, or any major as approved by the R. H. Boyd Family Endowment Fund Committee.

The Boyd Employee Scholarship

Through R.H. Boyd Publishing Corporation, the R. H. Boyd Family Endowment Fund has established the Employee Scholarship Program. This is awarded to R.H. Boyd employees pursuing degrees in the areas of finance, marketing, business administration, journalism, and theology/religion which would enhance the overall effectiveness of our various business divisions.

The Boyd Grant

Awarded to churches, organizations, and businesses seeking to improve their communities through projects and programs that have a positive impact on society, faith community, families, or individuals.

The Dr. LaDonna Y. Boyd Annual Scholarship

Awarded to junior or senior, African-American women attending Spelman College in pursuit of a Bachelor of Arts degree in economics with a 3.25 GPA or higher. Students may apply for this scholarship directly through Spelman College.

The R.H. Boyd Family Endowment Fund Scholarship at Tennessee State University

Three scholarships awarded yearly to full time, in-state students at Tennessee State University in pursuit of a four-year degree in business or other field of study, with a GPA greater than 3.0. Students may apply for this scholarship directly through Tennessee State University.

Our Impact

The R.H. Boyd Family Endowment Fund is proud to take part in supporting the educational pursuits of young adults and aiding churches and organizations throughout the community.

The following are a few letters of appreciation sent to us in gratitude for our support.



Devyn S. Harrod

The R.H. Boyd Family Endowment Fund has blessed me with that perfect gift from God. They have been unwavering in their support of my academic career. None of my accomplishments would have been possible without their help. I thank God everyday for their support and steadfast faith in me.



Jelani Patterson

Because of this scholarship, I am able to focus on my studies without the stress of loans. Thanks for your investment in students like myself. I plan to pay it forward by helping another student achieve their goals as you've helped me. Continuing my studies wouldn't be possible without the generous support from scholarship sponsors like yours.



Briana N. Bloodworth

I wish to thank you for awarding a scholarship to assist me in obtaining my educational goals. Through this financial support, I have achieved much academic success while matriculating at North Carolina Agricultural and Technical State University.



Aliyah Collins

Through the investment of the Boyd Family and Fisk University, I will be attending Harvard Divinity School for the Master of Divinity program in the fall of 2020. I understand that my endeavors would not be attainable without the help of the Boyd Family who is dedicated to Christian ministry and academic success.



The grant received from Boyd Endowment Fund helped tremendously in producing one of our ballets. It has been a life changing ballet for many and we thought the recent events in our country around racism deemed it essential in which the Boyd Grant has made this possible.



Without the help of the R. H. Family Endowment Fund, Salama Urban Ministries wouldn't have been able to provide quality programming to approximately 100 kids each year. Your financial support has allowed us to provide materials, instruments, and supplies needed to help our students at the most vulnerable times in their academic lives.



The HELP Center thanks you for your contribution to our center. With the funds received from the R.H. Boyd Family Endowment Fund it allowed the center to serve over 100 female and male individuals 18 years and older with complicated backgrounds and serve monthly food boxes to seniors with limited income.



The Hope Clinic for Women is so grateful for the support of the R. H. Boyd Family Endowment Fund allowing minority women to receive medical care, counseling, case management, and mentorship. The funds helped reduce disparity of healthcare that minority women receive. With the funding the women were provided support and care they need so they can have a vibrant, healthy, equipped and abundant life.

Our Reach

The R.H. Boyd Family Endowment Fund has given more than \$500,000 in scholarships to students at colleges and universities across the continental United States since 1981.



University of Southern California
Los Angeles, CA



North Carolina A&T University
Greensboro, NC



Simmons College of Kentucky
Louisville, KY



Wellesley College
Wellesley, MA



Rensselaer Polytechnic Institute
Troy, NY



Mercer University
Macon, GA



Spelman College
Atlanta, GA



Morehouse College
Atlanta, GA



Hampton University
Hampton, VA



Pepperdine University
Malibu, CA



American Baptist College
Nashville, TN



Fisk University
Nashville, TN



Tennessee State University
Nashville, TN



Belmont University
Nashville, TN



Texas Christian University
Fort Worth, TX



Grambling State University
Grambling, LA



Florida A&M University
Tallahassee, FL



Bethune-Cookman University
Daytona Beach, FL

The Importance of Giving

Your gift to The R.H. Boyd Family Endowment Fund cultivates change in the lives of countless students, families, and organizations in the fulfillment of their goals. As reflected over the last 125 years of giving, in order to continue this legacy, it is imperative to give back in preparation of future generations. An example to follow is stated in Hebrews 13:16, "And do not forget to do good and to share with others, for with such sacrifices God is pleased." Please unite with us in our pursuit to continue this legacy.

Ways of Giving

- Go to **www.rhboyd.com/endowment** and click Donate to the Endowment Fund
- Find us on Givelify. Search for R.H. Boyd Publishing in Nashville, TN
- Mail a check directly to:
The R.H. Boyd Family Endowment Fund
Attn.: Yvette Boyd, Coordinator
6717 Centennial Blvd.
Nashville, TN 37209
- Call: 1-877-4RH-BOYD (474-2693)

How to Apply

- Go to **www.rhboyd.com/endowment** to review all requirements and terms
- Download the application and review all requirements
- Submit all application materials as directed

All donations made to the R.H. Boyd Family Endowment Fund are tax-deductible.



DR. H. A. BOYD
1922-1959

DR. R. H. BOYD
FOUNDER
1896-1922

DR. T. B. BOYD JR.
1959-1979

DR. LADONNA BOYD
2017-present

DR. T. B. BOYD III
1979-2017



Continuing the **LEGACY**

R.H. BOYD
EST. 1896

6717 Centennial Blvd., Nashville, TN 37209

@rhboydco | www.rhboyd.com

Five generations of leadership in printing, publishing, distribution, and training.